

**Annex 1.**  
**Innovation and Entrepreneurship in Nacka**

## Innovation and Entrepreneurship in Nacka

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Nacka  
kommun

## Innovation and Entrepreneurship

- The general background is the common belief that innovation and entrepreneurship in a broad sense are essential for **sustainable growth, renewal and employment**.
- The aim is to build a regional approach to long-term cooperation and financing of innovation consultancy in the region. Ie. That **Stockholm-Mälaren region becomes the Northern Europe's leading growth region**.

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## But how Nacka creates those conditions for sustainable growth, renewal and employment?

- Internal and External players:
- **Nyföretagarcentrum** which is an independent foundation set up and funded by local businesses in Nacka, Värmdö and Tyresö municipalities. It provides also consultancy for developing enterprises.
- **Innovation Stockholm**, from idea to profitable business. The main task is to promote the development of competitive small and medium-sized businesses as well as to stimulate new enterprise.

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## Stockholm's County Local support structure in training, coaching and mentoring



NyföretagarCentrum  
Nacka-Värmdö-Tyresö



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### Microfinans Institute, MFI, 2008 -2010

- This is a three-year project implemented in four counties, Södermanland, Östergötland, Västra Götaland and Stockholm.
- **The project aims to:**
  - Develop a Swedish micro-finance institutions.
  - Develop a concept of resource as a partner of Micro Finance Institute.
  - Develop the concept of collaboration for business startup.

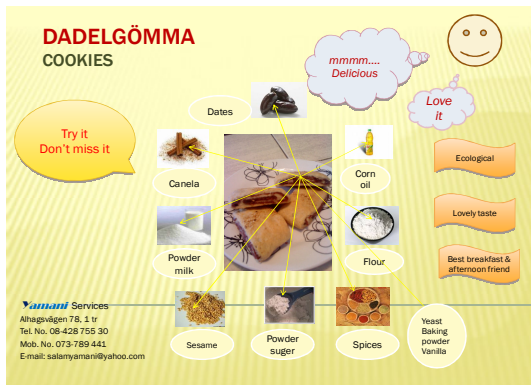


### Target groups:

- The model should be tested for a total of eighty women in four counties to develop products and services.
- Traders in the financial market in order to build bridges to the existing system (main stream).
- Policy makers and government to be able to affect change.



### "Yamani Services"



**Dadelgömma at the store COOP  
Konsum in Skärholmen**



**DROTTNINGENAR®**



**Armec ®**



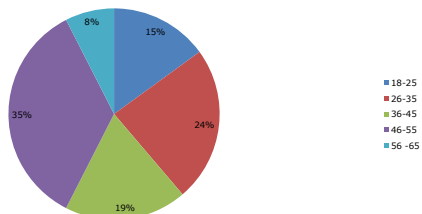
**To innovate, to imitate  
and to invade**

**Greater social capital** (idea carrier, motivations of people)  
**Interaction and collaboration** between different actors (firms, customers / markets, financiers, experts, educators, government, etc.)  
**Create a general understanding of the innovation process.** Innovation system opens opportunities for individuals and businesses.

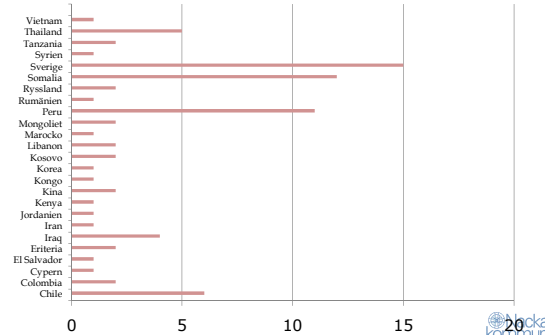


### MFI:s Members

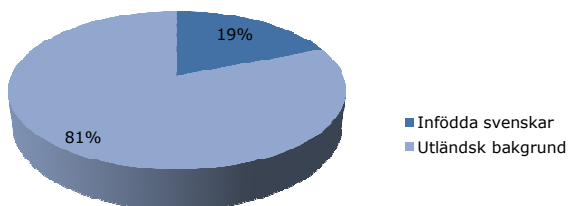
Age Distribution



### MFI:s Members divided by country of origin



### MFI:s members foreigners and native Swedes



### Members who have received loans

**Sörmlands Sparbanken**

- 1 - more than 500 000 kr (bankable)
- 1 - 100 000 kr
- 1 - 50 000 kr

**Almi Företagspartners in Sörmland**

**Almi Företagspartner in Linköping**

- 1 - 100 000 kr
- 1 - 100 000 kr

**SEB - Katrineholm**

- 1 - 50 000 kr

**JAK Medlemsbank**

- 1 - 150 000 kr
- 1 - 250 000 kr

**Nordea - Nacka**

- 1 - 200 000 kr



## ***RegioStars – Context***

*Category: The integration of migrants or marginalised groups in urban areas*

**Part of "Regions for Economic Change" initiative that reinforces the transfer of good practices between Europe's regions**

### **Aims to recognise**

- good ideas and enthusiastic people in the regions making a difference
  - the support offered from Cohesion policy
- Highlight good innovative practices

**Annex 2.**  
**Data Collection Template**

## Tentative data collection template

To be discussed at workshop in Nacka, 29/01/2010

<b>Good Practices about Support and Promotion of Local Entrepreneurship and Innovative SMEs</b>		
<b>Definition of a Good Practice</b>		
In the context of the INTERREG IVC programme, a good practice is defined as an initiative (e.g. methodologies, projects, processes, techniques) undertaken in one of the programme's thematic priorities which has already proved successful and which has the potential to be transferred to a different geographic area. Proved successful is where the good practice has already provided tangible and measurable results in achieving a specific objective.		
<b>Some specific criteria for InnoHubs</b>		
Schemes specifically related to support of entrepreneurs and innovative SMEs		
Schemes related to production of innovation		
Schemes related to the use of education to promote innovation		
Schemes where to be an Edge City is relevant		
Schemes which seek to remove barriers and/or create incentives to promote innovation		
.....		
<b>A. IDENTIFICATION OF THE GOOD PRACTICE</b>		
<b>1. Name or title of the scheme</b>		
<b>2. Brief description</b>	2.1 Definition	
	2.2 Objectives	
	2.3 Activities	
<b>3. Rationale</b>	3.1 History/Background	
	3.2 Incentives to create	
	3.3 Barriers to remove	
<b>4. Legal basis</b>		
<b>5. Relevant dates and periods</b>	5.1 Start	
	5.2 End	
	5.3 Periodicity	
<b>6. Funding body</b>		



<b>7. Management body</b>		
<b>8. Level of funding</b>	8.1 Total	
	8.2 Per period	
<b>9 Geographical coverage</b>		
<b>10 Sectoral coverage</b>		
<b>11 Target group(s)</b>		
<b>B. ANALYSIS OF THE GOOD PRACTICE</b>		
<b>12. Main mechanisms</b>	12.1 Organization	
	12.2 Process	
	12.3 Incentive mechanisms	
<b>13. Specific outcomes</b>		
<b>14. Performance indicators</b>	14.1 ...	
	14.2 ...	
	14.3 ...	
	14.4 ...	
<b>15. Success explanation</b>	15.1 Success factors	
	15.2 Visibility of Good Practice	
	15.3 Impact beyond local area	
<b>16. Has there been an evaluation or impact reports</b>	16.1 Yes/No	
	16.2 Author	
	16.3 Results	
<b>17. SWOT analysis</b>	17.1 Strengths	
	17.2 Weaknesses	
	17.3 Opportunities	
	17.4 Threats	
<b>18. Views and Opinions</b>	18.1 From actors	
	18.2 From Stakeholders	
	18.3 ...	
<b>19. Transferability</b>		
<b>20. Other Comments</b>		
<b>Completed by:</b> (Name, email address)		