

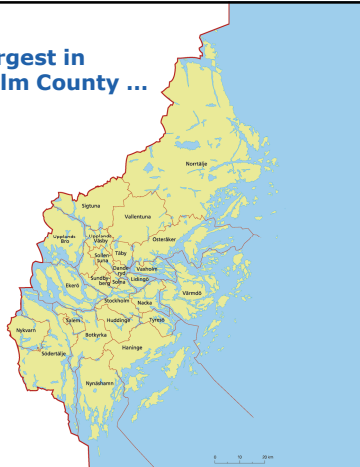
Annex 1. Partner Presentations

The Municipality of Nacka – where the city and the archipelago meet



Nacka kommun

Third largest in Stockholm County ...



Nacka kommun

... and an important part of Greater Stockholm



Nacka kommun

An Expansive Municipality

- Number of inhabitants **88,500**
- Net incoming **958**
- Prognosis 2015 **98,500**
- Children 0-5 years old **7,100**
- Pupils in pre-school class, obligatory comprehensive school and upper secondary school **14,060**



Nacka kommun

Intensive Home Construction

- A total of **37,750** households

Several more building projects are ongoing:

- Finnboda Hamn
- Kvarnholmen
- Forum Nacka
- Tollare
- = 10.000 households



Rich in Natural Beauty

- 85 km coastline
- 5,000 ha green areas
- 42 lakes
- 20 bathing places
- 9 nature reserves
- 7 youth recreation centres
- 81 sports clubs
- 10 sports centres
- 2 swimming baths
- 46 playing fields



A Favourable Business Climate

- The local business climate came 3rd in a top ten list of the country's municipalities, 2008.
- New shopping centres are growing; older ones are being enlarged.

Some of the larger workplaces:

- Logica
- Atlas Copco
- Akzo Nobel
- Intrum Justitia



Vision Nacka

Openness *Diversity*

Our Basic Value

We trust and respect the knowledge and ability of people - and their desire to assume responsibility.



Basic Facts

1. 2,3 % unemployment
2. 11.000 business, 90% < 9 empl
3. Innovation and education
4. Focus: young people and immigrants

Vision: Openness and Diversity

- The customer choice system was introduced in 1982.
 - Freedom of choice
 - Increased influence for residents
 - Development and profiling
 - Private and municipal providers
 - A greater range of services



- A voucher for both municipal and private providers
- Clear and simple rules and processes for authorization

A gradual expansion of customer choice

- Chiropody voucher 1989
- Internal prices and rents 1989
- Home help voucher 1992
- School voucher 1992
- Childcare voucher 1994
- Guidance/assistance 1998
- Special housing for the elderly 2001
- Adult education 2005
- Individual and family care 2005-07
 - Family counselling 2005, Drug & alcohol abuse 2006, Labour market measures 2006
 - Family treatment, Daily activities for elderly 2007



Priority issues 2006-2010

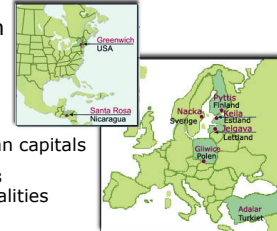
- Jobs, participation and integration.
- Security.
- Traffic.
- The environment and sustainable development.



Nacka – at the Centre of the World

International collaboration through: -

- **Edge Cities Network** – suburban centres of European capitals
- **Union of the Baltic Cities** 100 member towns/municipalities surrounding the Baltic Sea
- **7 twin towns**
- **Environmental collaboration**
- **International exchanges in schools**



Getafe Profile



- Extension 78,74 km²
- 9 Districts
- 1 Mayor & 26 Councillors
- Town Hall budget in 2009 €265 millions
- 10 Industrial Areas
- 1 University
- 1 University Hospital

21/02/2010

1



- Getafe is a municipality of the south of Madrid, adjacent to it (12 km.).
- It has 172. 497 inhabitants (January, 2010)
- Immigrants represent 28.731 (16,66%)

21/02/2010

2



- It is a very extensive municipality, with big infrastructures and very well communicated, being a route of step to the capital from different points of the Spanish geography, which has served Getafe to enrich it more.
 - 4 motorways , 2 regional roads
 - Military air base, 26 km. from Barajas Airport
 - 20 lines of buses
 - 7 subway lines

21/02/2010

3



- This city that, in his origins, was living of agriculture has turned into an industrial, dynamical and modern city in which the aeronautical industry is a main one.
- Key of this transformation has been the building of the University Carlos III, one modern infrastructures and a few excellent routes of communication.

21/02/2010

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Economic activity (1/09/07):

ACTIVITY	NUMBER
Energy and water	11
Extraction and transformation of non-energy materials	30
Industry of metal and precision mechanic	165
Other manufacturing industries	310
Building industry	1.729
Trade, restaurants and hotels	3.118
Transport and communications	1.069
Financing, insurances, services for businesses, renting	1.529
Other services	949
TOTAL	8.910

21/02/2010

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Employment (2008):

ACTIVITY	NUMBER
Agriculture and fishing	177
Building industry	7.256
Industry	2.783
Trade and Services	50.287
TOTAL	60.503

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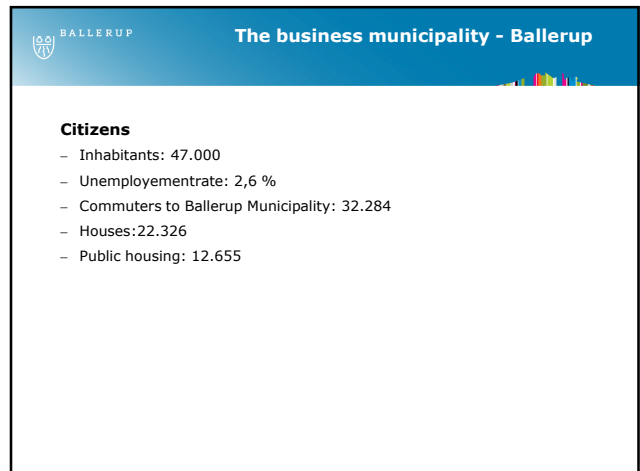
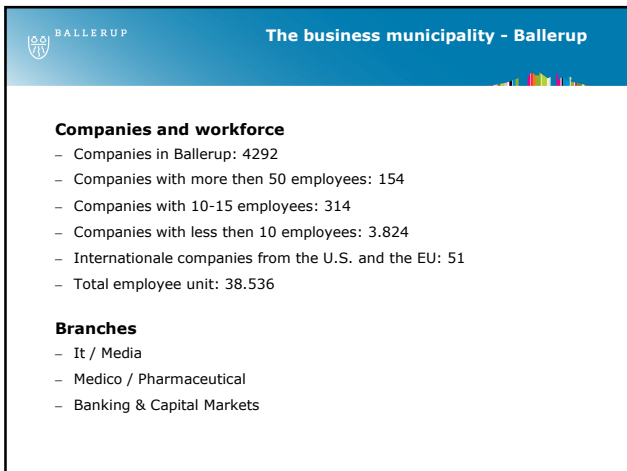
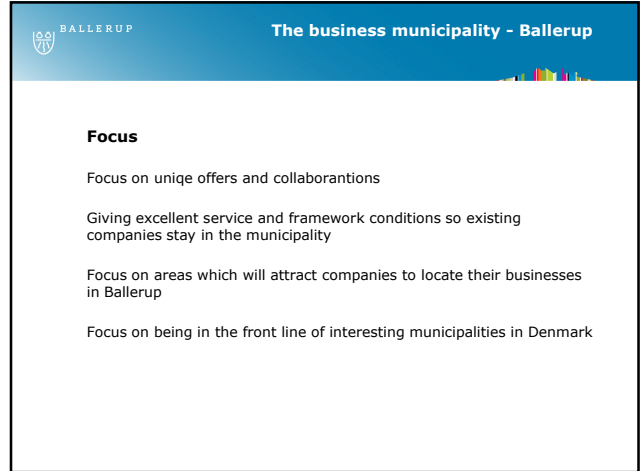
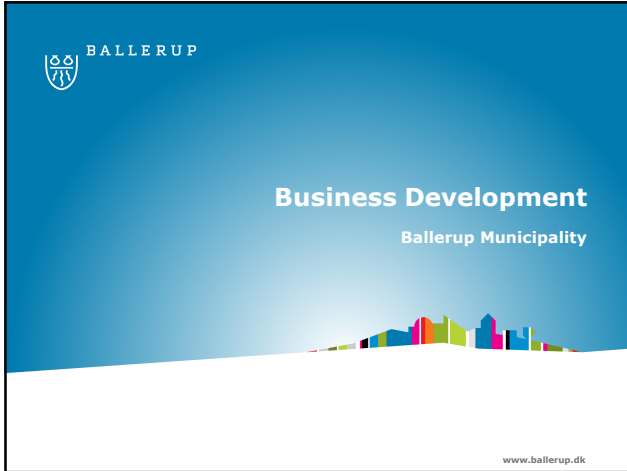
Unemployment (November, 2009):

13.300 unemployed people (6.765 men, 6.535 women)

Increase of 35,44% since November, 2008 (38,85% for men, 32,07% for women)

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BALLERUP **Focus on Education**

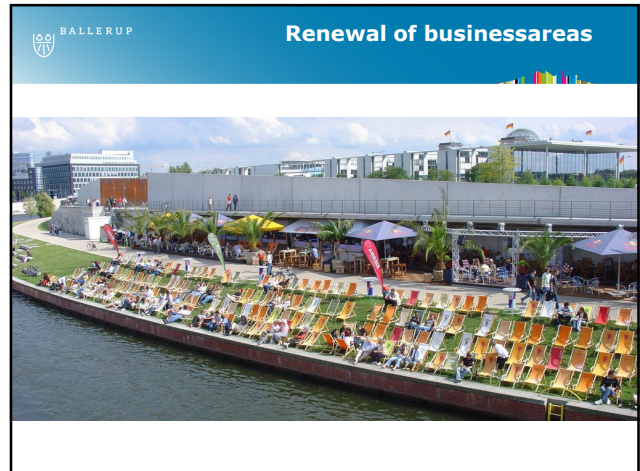
UniversityCampus Ballerup (UB)

- Focus on the possibilities of collaboration between businesses, science, educational institutes and the municipality of Ballerup
- Consisting of two universities:
 - Aalborg University (They opened a department in 2008 – Center of Tele-Infrastructure (CTIF).
 - Copenhagen University College of Engineering (IHK/Ingeniørhøjskolen)
- Developing new possibilities for collaboration with the use of innovative tools
- Projects in development:
 - Student entrepreneurship / incubator environment
 - Educational Experimentarium
 - Redevelopment of existing business areas

BALLERUP **Focus on Environment**

Cleantech projects

- Climate network for companies in the municipality
 - Getting inspired to reduce CO2 pollution
 - Sharing of knowledge
- Development of a cleantech cluster
 - Sustainability
 - Energy/carbon reduction
 - Infrastructure/mobility management
 - Construction
- Gate 21 partnership
 - Public front runners
 - Focus is on large developing projects within the cleantech area



 BALLERUP **International developing projects**

Partnership Wuxi, China

- Cooperation with the Chinese city Wuxi
- Focus on cleantech
- Exposure of danish universities and companies
- Educational/networking trip to Wuxi in 2010
 - Establishing strategic alliances
 - Attract investments
 - Creating business to business

 BALLERUP **International developing projects**

Innovation Hubs

- An EC-partnership project (Edge Cities)
- The Municipality of Ballerup is a member of Edge Cities Network, which is formed by suburbs of capitals in seven EU countries
- Theme: "Innovation, research and technological development"
- Creating synergies and collaboration among stakeholders from the business-, science-, research-, education- and policymaking areas
- Focus on developing a "Good Practice"
- Pilot project – creating an innovative environment where entrepreneurs, students and business life can join forces, create mutual learning, thrive and progress.

 BALLERUP **Communication tools**

Website

- A website targeting the companies in the Municipality (www.ballerup.dk/emhverv)
- An international website targeting foreign businesses


Newsletter

- Newsletter targeting the companies

Other digital tools


- An online "show and tell" of the municipality
 - Welcome to Ballerup
 - (A digitalized tour on the website of Ballerup Municipality focusing on the Business areas, opportunities of collaboration, networks, etc.)
- Business portraits

All our communication tools are in English

 BALLERUP **Entrepreneurship**

Consulting of entrepreneurs

- We offer guidance and consulting for entrepreneurs
 - Local business counsellors consult on important aspects of starting up and running a business
 - Information meeting and the courses



Consulting of Growth Entrepreneurs

- This service is provided by Business Link Greater Copenhagen (Væksthus Hovedstadsregionen)

- Focus on companies who wish to:
 - Export
 - Become international
 - Hire more employees
 - Develop new products and boost sales





Pernik Municipality

- ▶ Pernik Municipality is located
- ▶ to the south-west of Bulgaria.
- ▶ Pernik town is a regional centre.
- ▶ The total surface of the Municipality is
- ▶ About 484 sq. m.
- ▶ The population numbers 100 000 inhabitants.

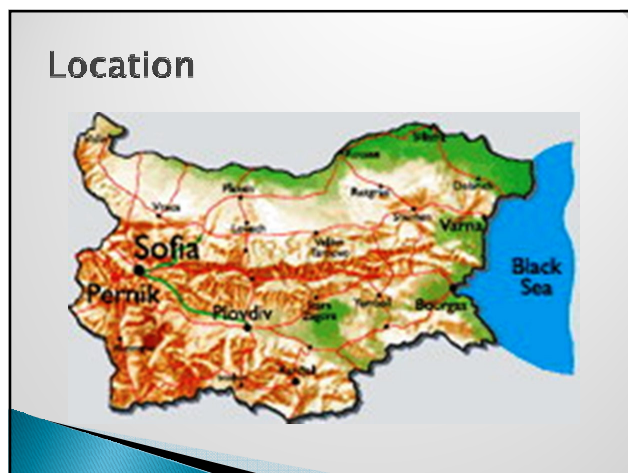


Location

Pernik Municipality, Sofia Region, is only 30 km southeast of Sofia.

Pernik is close to:

- ▶ transport corridors 8 and 4;
- ▶ motorway Sofia– Pernik –Tran –Serbia;
- ▶ motorway Sofia– Pernik– Kyustendil – Skopje;
- ▶ motorway Sofia– Pernik –Blagoevgrad –Thessaloniki;
- ▶ Sofia–Blagoevgrad –Greece railway;
- ▶ and 40 km away from Sofia International Airport;
- ▶ Motorway “Lyulin” is under construction.



Economic profile

Pernik municipality was one of the largest industrial zones in Bulgaria during the 80s of the last century.

- Metallurgy;
- machinery construction;
- electric industry;
- coal production;
- energy and others were subject to deliberate and fast development.

The economy of Pernik started to transform after 1989.

The huge industrial factories lost their economic importance, and some of them completely stopped their activities.

Current situation

A change of the property ownership in the economic sector was made during the last 17–18 years. Most of the industrial factories were privatized and thus, being private property, a process of modernization and renovation occurred.

Globalization and the competitiveness' pressure on the economy were created:

- new productions;
- new technologies;
- new knowledge;
- new workforce qualification.





Political will

Political will for support the bussines in Pernik municipality has been expressed.

Pernik Municipality developed a "Plan for development of Pernik Municipality 2007-2013" according to Law Regional development.

The main priorities were concentrated in a few directions:

- Business stimulating and facilitating;
- Infrastructure and environment improvement;
- Improving the quality of human capital.

Pernik Municipality has won:

- "Town of 2009 year" award
- "Mayor of 2009 year" award

Political will

NCOs are created to support business. Such as follows:

- Regional business center for small and medium enterprises - member of the Bulgarian Association of the business centres and Agencies for regional development / BARDA/ . There is also Business incubator situated in a municipal building providing a serious of services for the small and medium-sized companies;
- Pernik chamber of commerce and industry;
- Chamber of Comers.

Results

- We expect from InnoHubs project to support SMEs development and prosperity through exchange of good practices

THANK YOU FOR ATTENTION



Mila Krasteva
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Annex 2. Overview of Project



European Union
European Regional Development Fund

Project Summary

InnoHubs

Innovation Hubs for Edge Cities

InnoHubs 1st Coordination Committee

Nacka, 27 January 2010

InnoHubs Fact Sheet

- Programme: INTERREG 4C
- Duration: 3 years (1/1/10 to 31/12/12)
- Priority: Innovation and the knowledge economy
- Subtheme: Innovation, Research and technology development
- Budget: 1.469.086€
- ERDF contribution: 1.131.357€

Objective

- To identify and exchange Good Practices about support and promotion of local entrepreneurship and innovative SMEs among the partner Edge Cities, taking into account their specific framework and existing Innovation Support Systems. Specific focus will be given to the Swedish Innovation Hub experience currently active in the Municipality of Nacka

Concepts (1)

- Good Practice: an initiative undertaken in one of the programme's thematic priorities which has already proved successful and which has the potential to be transferred to a different geographic area. Proved successful is where the good practice has already provided tangible and measurable results in achieving a specific objective.

Concepts (2)

- Innovation Hub: the environment in which public and private stakeholders create the right conditions for the support, promotion and production of innovation among local entrepreneurs and SMEs.

Steps (1)

- Joint development of a methodology to describe and benchmark local good practices in the field of policies to support innovative SMEs and entrepreneurs.
- Identification and benchmark of the different local good practices at the partner Edge Cities, using the Innovation Hub experience as a yardstick.

Steps (2)

- Production of a Good Practice Guide to be used by experts and stakeholders in order to study the different experiences and select the most adequate to be transferred locally.
- Analysis of the success factors of the different experiences and creation of a generic transregional Innovation Hub model applicable across the ECN

Steps (3)

- Production of a Roadmap to be used by the political collective as a tool for the local implementation of the Innovation Hub model in an Edge City framework.
- Limited pilot implementation in some of the Edge Cities following the Roadmap in order to test its validity

Steps (4)

- Wide dissemination of the transregional Innovation Hub experience across the collective of EU Edge Cities.

Success measurement

- Outputs: tangible deliverables and visible outcomes or products of the project. They directly result from the activities carried out in the project.
- Results: direct and immediate effects resulting from the project and from the production of the outputs.
- There is a contractual commitment to achieve them (Application Form)

Components

Nº	Title	Leader
C1	Management and coordination	Nacka
C2	Dissemination and coordination	Getafe
C3	Exchange of experiences dedicated to the identification and analysis of GPs	Nacka
C4	Joint activities. Pilots	Ballerup

Components	2010												2011												2012											
	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
Component 1																																				
Nomination CC members	■																																			
Nomination SC members	■																																			
Management Guidelines	■																																			
Financial Guidelines	■																																			
Kickoff (1st CC + 1st SC) Nacka	■																																			
Evaluation Guide		■																																		
Signed Partnership Agreement			■																																	
PPs Controller Confirmation			■																																	
1st set reports PPs to LP					■																															
1st internal evaluation report						■																														
2nd CC + 2nd SC Loures							■																													
1st Progress Report to MA/JTS								■																												
2nd set reports PPs to LP									■																											
2nd internal evaluation report										■																										
3rd CC + 3rd SC North Down											■																									
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6th internal evaluation report																																				
6th Progress Report to MA/JTS																																				
Final Report to MA/JTS																																				

LP: Lead Partner
PPs: Project Partners
CC: Coordination Committee
SC: Steering Committee
PM: Project Manager (CM1)
FM: Financial Manager
DM: Dissemination Manager (CM2)
CM3: Component 3 Manager
CM4: Component 4 Manager
LMs: Local Managers

2013
J F M
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