



BALLERUP

VISION 2020

An innovative proces helping us to create our new municipal masterplan





It all started back in 2007 when the Council introduced a campaign - involving our citizens in a debate on future Ballerup:

The question was:

What would a Good Life for us in Ballerup look like in year 2020?

Give us Your opinion!

The Intention was to create new, common guidelines for future activities.



The campaign runned for several months in the autumn.

Politicians and employees met citizens in differenrent situations.

We distributed thousands of folders, flyers, postcards and invitations.

The Municipal Agents came up with 42 arrangements – and met 7.000 people.





Local media referred activities and the municipal homepage followed up on the preceding debate.

An exhibition were produced for arrangements and public meetings.

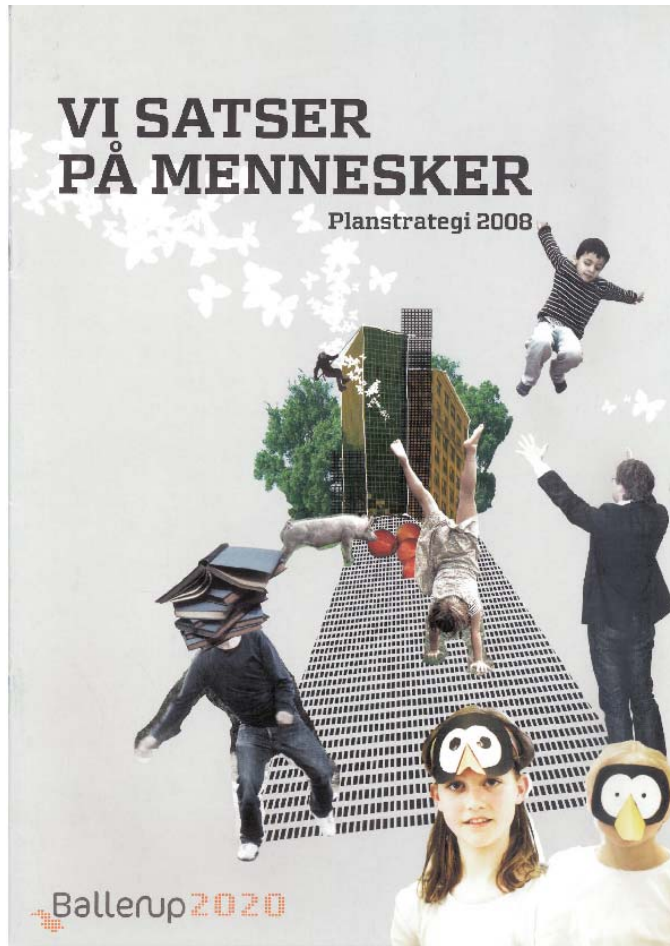
We recieved 400+ postcards including more that 500 ideas and proposals.

Associations and local boards gave their detailed visions.

37 persons send in photos of their future Ballerup.

700 citizens from our web-based panel came up with 6.000 proposals.





The Political Strategy for planning -
named after the councils vision:

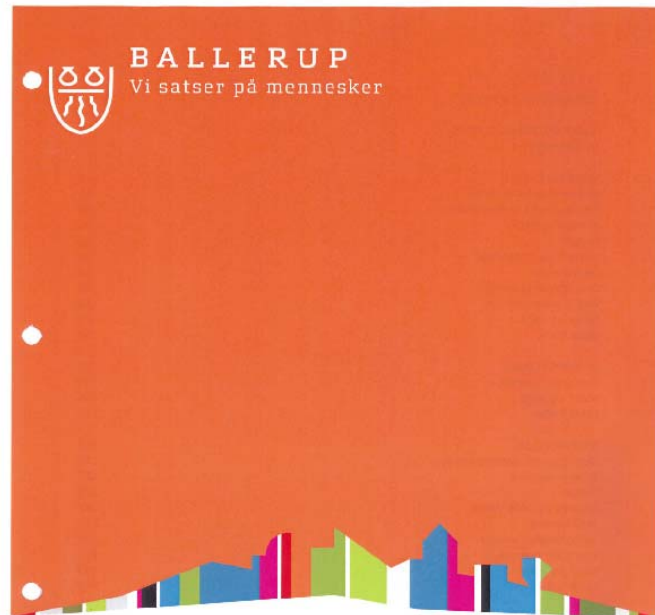
“We concentrate on people”

- We want to be the healthy and social responsible municipality.
- We focus on a green - and healthy pulse.
- We focus on culture - connecting people.
- We focus on knowlegde - heading forward.



Our Strategy had 5 themes:

- We strengthen the green and healthy profile.
- We are working for a sustainable traffic.
- We creates the frames for an exciting urban life.
- We are making room for more citizens.
- We focus on a more vigorous environment for education and business



Kommuneplan 2009

At our last meeting in the Council - in december 2009 – we finally passed the new municipal masterplan.

The plan regards the years from 2009 to 2020, but it must be renewed every fourth year for another 12-year period.

The plan focus on urban development and renewal, particularly in our three towncenters – in order to create a more exciting and vigorous community.