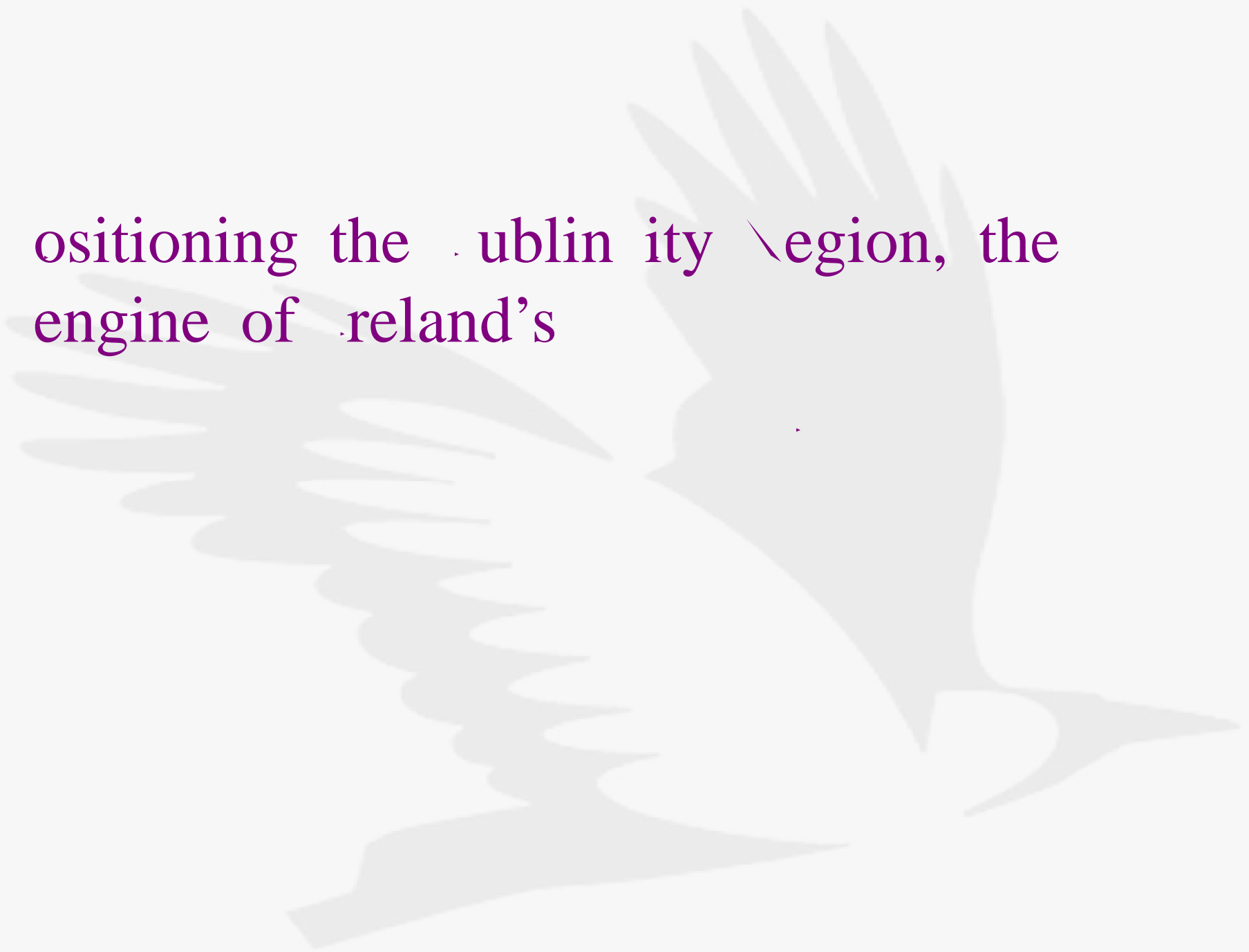


ositioning the Dublin City Region, the
engine of Ireland's



Dublin Region Key Comparative Economic Strengths

- 1.5 million people
- High population Density
- Labour Force of 700,000 – 40% of ROI
- Low dependency ratio
- Strong Third Level attainment
- High Quality of Life

Dublin Region- Key Comparative Economic Strengths

- 45-50% of all services sector employment
- Strong Entrepreneurial Tradition
- 70% of FDI in Ireland located here
- 60% of Internationally-traded services employment

Drivers of Innovation



- Develop Strong City Region Leadership
- Create A Vibrant Place
- Nurture Attract & Retain Creative People

Actions and Delivery

- Economic Development Action Plan – Dublin City Region – July 09
- Creative Dublin Alliance
- Innovation Dublin – week of public events showcasing innovation and creativity - Oct 09
- Dublin Brand and Marketing Strategy
- Central Regional Data point for Dublin Local Authorities

Economic Corridors

- Southern Economic Corridor
- Metro North Economic Corridors
- Naas Road/Rail Economic Corridor



Thank You